

Jordi Parra

Interaction Design MA student

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Profile

I am a 26 years old guy born in Spain that studied Product Design Engineering in Barcelona, my hometown. Even though I enjoyed the technical development of products, somehow I missed not having the chance to be more creative in my job. That's why I decided to leave and do something focused on the creative part rather than on the technical one.

After two years working as a junior R+D Engineer for Altran I decided to move somewhere else and go back to the university again. I moved to Umeå and took an introductory course to industrial design. One year later I got accepted at the Interaction Design MA. I am currently in the second year of the education.

I strongly believe in the importance of good research and team work. I consider myself an organized person and really passionate about what I do.

Education

2008 – present
Interaction Design MA
Umeå Institute of Design.
Umeå, Sweden.

2007 – 2008
Introduction to Industrial Design
Umeå Institute of Design.
Umeå, Sweden.

2005 – 2006
Postgraduate in Digital Modeling
Escola Superior de Disseny Elisava.
Barcelona, Spain.

2002 – 2005
Product Design Engineering
Escola Superior de Disseny Elisava.
Barcelona, Spain.

Work Experience

2010 – present
Interaction Design Intern at Designit:
working on concept generation,
GUI and UX design.
Copenhagen, Denmark.

2005 – 2007
Junior Engineer in Altran working at the
R+D Department developing flexographic
printers.
Girona, Spain.

2006
Sporadic freelance works related to
engineering projects and renderings.
Barcelona, Spain.

2004
Summer intern in ETEC working on the
production optimization of structural
parts for a new chassis by Nissan.
Granollers, Spain.

2004
Sound technician at Radio 7 Vallès.
Granollers, Spain.

Awards & honours

2006 – 2007
Articles published in On Diseño,
Experimenta and other national
magazines about the Corian Design
Awards.

2006
First Prize at the Corian Design Awards
2006 for the Ensa family of lamps.

2005
Final Degree Project exhibition.

2004
Selected for the exhibition of the
DuPont Imagineering Prize in 2004.

Software

I feel comfortable working with Adobe Photoshop, Illustrator, Flash, After Effects and InDesign. I intensively used AutoCAD and Pro/engineer when I was working as an engineer and I have been using Alias and Rhino from time to time.

In addition, I always liked coding in XHTML & CSS and lately I've been having a lot of fun with Arduino, Processing and ActionScript 3.

Languages

Catalan and Spanish are my mother tongue. I am also fluent in English and have a basic knowledge of Swedish.

Portfolio

<http://zenona.com>